



NCI Agency Industry Conference and AFCEA TechNet International

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Christina Balis is Director of Services and Products Strategy at QinetiQ Group plc, a leading UK science and engineering company serving customers in the defence, security and critical infrastructure markets. She is responsible for leading the development of Group-wide understanding of global defense and security markets, performance drivers and technology trends, and evolving strategies in response. She provides leadership, engagement and support to specific business strategies, M&A activities, and more significant business development initiatives.

Prior to joining QinetiQ in August 2016, Dr Balis was for five years the Paris-based head of European operations of Avascent, a global strategy and management consulting firm specialising in aerospace, defence and government-driven markets. Prior to and in-between her consulting career across both sides of the Atlantic, she worked as vice president for strategy and corporate development at Serco Inc. in Reston, VA, and as a fellow in the Europe Program of the Center for Strategic and International Studies in Washington, DC.

Christina holds a M.A. and a Ph.D. in International Relations (with concentration in Strategic Studies) from the Johns Hopkins School of Advanced International Studies (Bologna, Italy; Washington, DC) and a joint B.A.(Hons) degree in European Business Administration (Reutlingen, Germany; London, UK). She is fluent in English, French, German, and Greek and has published widely on issues of transatlantic defence and security. Her passions include history, opera, good wine, and traveling.